

For Immediate Release

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Colorado Springs, CO Personal Injury Law Firm Sears & Swanson, P.C. Launches New Website

[Colorado Springs, CO] – [<http://searsswanson.com>] Sears & Swanson, P.C., a law firm in Colorado Springs, Colorado, has recently launched a new website designed to better inform clients about its personal injury services as well as important legal news and trends.

People are increasingly turning to the Internet to find and compare services, and a growing number of law firms are utilizing the web to meet potential clients, including Sears & Swanson, P.C.

A recent American Express Open Small Business Search Marketing Survey [<http://www.openforum.com/idea-hub/topics/marketing/article/small-business-search-marketing-survey-1>] found: "Among small businesses who conduct some form of online marketing, two-thirds (66%) say that new customers find them through search engines/Internet, compared to 82% who say word of mouth is still the main source where new customers find them."

The firm has selected Get Noticed Get Found, a leading Internet marketing company, to manage the site, which will include a blog featuring timely personal injury news, videos, and local community information.

"As Sears & Swanson, P.C. continues to represent injured clients all across Colorado, the need for a functional, well-designed site became increasingly apparent. We feel this new website will make exceptional legal service more accessible to people who are injured in the state. As technology continues to change, our firm is taking this step to remain at the forefront as Colorado's premier law firm," said Lance Sears, personal injury lawyer at Sears & Swanson, P.C.

[<http://searsswanson.com>] Sears & Swanson, P.C. is a law firm focused exclusively on helping Colorado residents who have been injured or are involved in business disputes. For more than thirty-seven years, the firm's team of attorneys has been providing peace of mind to individuals and their families.

For more information, visit Sears & Swanson, P.C., call (719) 471-1984, or e-mail Lance@searsandswanson.com.

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About Sears & Swanson, P.C.: Sears & Swanson, P.C. is a law firm located in Colorado Springs, Colorado whose attorneys focus on personal injury cases (auto accidents, trucking injuries, bicycle injuries, spinal/brain injuries, ski accidents) and business disputes. The firm's attorneys have been helping clients in all regions of Colorado for over 37 years and are proud to serve clients all across the Front Range.

About Get Noticed Get Found: Get Noticed Get Found is a full-service Internet Marketing Company. The company offers a range of web services, including website design, Google+ Local, social media management, blogging, and video creation.